



Children First Campaign

www.childrenfirstcampaign.org

Media Release

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Wendy's Words Little Libraries to Open at CAPK WIC Locations

Children First Campaign, Community Action Partnership of Kern--Women, Infants, & Children (WIC) Program, and Wendy's Words Libraries are joining forces to bring little Libraries to 7 CAPK WIC locations around Kern County. An opening ceremony will be Monday, March 2, 2015, Dr. Seuss' birthday, at 11:00 AM at the WIC location at 500 East California Avenue. The day will include birthday cake, reading, fun and a visit from The Cat in the Hat.

"We are excited to be able to provide books at these locations because many of these families have limited resources for purchasing books," says Ramona Gia, Children First Campaign Board Member. "All children should have access to books. I think it is what Wendy Wayne would of wanted," she continues.

Susan Reep, founder of Wendy's Words Libraries, stated, "Since one of our goals is to distribute libraries where there is the greatest need, we're excited to partner with Children First in bringing little libraries to WIC locations. It certainly helps fulfill our mission statement of promoting reading, encouraging literacy and fostering neighborhoods." Reep started Wendy's Words Libraries after Wayne, a community activist and advocate for children in Kern County, lost her life to non-Hodgkin's Lymphoma in 2012. Since Wayne dedicated her life to the service of others, the libraries were a way to continue her service to the community by spreading both literacy and her philosophy via bookplates in each book. They also emphasized the importance Wayne placed on reading and education in making us better citizens of our community and the world.

WHAT: Wendy's Words Little Libraries to Open at CAPK WIC Location

WHEN: Monday, March 2, 2015, 11:00 AM

WHERE: 500 East California Ave, Bakersfield, CA 93307